# PREFERRED NATION your preferred source, better products

# **Privacy Policy**

### What Information Do We Collect

We may collect the following categories of personal information. Not all categories may be collected about every individual:

- Personal identifiers, such as name and address
- Device and online identifiers and related information, such as telephone number and email address
- Internet, application, and network activity, such as cookie IDs and browser visits
- Financial information, such as credit and debit card numbers and claims information
- Purchase history information, such as products you have bought, rented, and returned
- Location information, such as geo-location information

### How Do We Collect Information

We collect information from you in a variety of ways. It may be:

- Provided directly by you or a member of your household
- Collected from a device associated with you or your household
- Collected through in-store technology
- Collected from another company within our family of companies
- Collected from an external third-party source

## How Do We Use Your Personal Information?

We use your personal information to provide you products and services, such as to fulfill your requests for products or to help us personalize our services and marketing to you. We also use your personal information to support our business functions, such as fraud prevention, marketing, and legal functions.

# How Do You Access Your Personal Information?

We provide you with various ways to access or update your personal information, including contact and account information. We also take reasonable steps to keep your personal information accurate and complete.

You can access or update your personal information, including contact or account information, in the following ways:

- If you have created an account on one of our websites or mobile services, log into your account. Once you do, you will be able to enter and update your own contact information and payment information, as well as contact information for recipients you have designated.
- If you need to access your personal information related to a specified service provided to you by a website service provider or business partner, we will refer you to the service provider or business partner.



How Do We Secure Your Personal Information?

We recognize the importance of maintaining the security of our customers' personal information. We use reasonable security measures, including physical, administrative, and technical safeguards to protect your personal information.